



warm thoughts and cool ideas

from **WILSON** The People You Can Trust.
Heating Oil • Propane Air Conditioning • Heating

early summer 2008

PERSONALLY SPEAKING

offering a new choice with propane

Dear Friends,

In this volatile energy market, we're doing everything possible to keep your comfort up and your costs down. For a long time now, we've been researching the benefits of offering an alternative fuel choice to our customers. Now, we're pleased to announce the launch of our propane division.

We have ample supplies of propane, highly trained technicians and installers, superior customer service and competitive prices. We'll begin making deliveries in July/August.

Both oil and propane are comfortable and safe ways to heat your home. If you are not sure which one will work best for you, you can count on us to give you an objective opinion.

We will also tell you about common household appliances that can be powered with propane, and how you can protect yourself against power outages with a propane-fueled generator.



David O'Connell

Propane appliances are manufactured to rigorous safety standards and typically offer a more cost-effective alternative to their electric-powered counterparts.

Our employees have completed the Certified Employee Training Program (CETP), which is administered by the propane industry, and

includes sessions on the safe handling and transport of propane, and the installation of propane tanks and equipment.

To learn more, please call us or return the enclosed card. Beginning in August, you can also visit our redesigned website at our new domain name: wilsonoilandpropane.com.

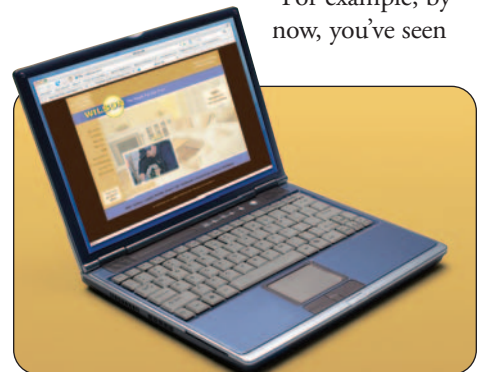
Warmly,

David O'Connell

new tools to serve you better

We're always looking for innovative ways to serve you quickly and efficiently. That's why we take advantage of the latest technological tools whenever we can.

For example, by now, you've seen



the new laptops our technicians are using in the field. This gives them faster access to your service history. When a job is finished, the technician has you sign your receipt on the computer screen and immediately prints out a copy for you.

your statements by email

To lower operating costs and bring these savings to you, we have started sending monthly statements electronically. We'll email your statement if you want this option. To let us know, call us, return the reply card or send an email to customerservice@wilsonoil.com.

While technology is a wonderful tool, it can't assure comfort and peace of mind by itself. That takes the right company and the right people. The skill and experience of our employees allow us to offer you the latest home comfort solutions without losing sight of our traditional values of professionalism and quality.

Win a fridge + \$500 to fill it!

Go green by adding Maytag's high-efficiency refrigerator-freezer to your kitchen. You'll get a \$500 gift card to a local supermarket too!

Read this newsletter and answer the questions on the enclosed reply card. All entries received by 7/25/08 with the correct answers will be entered into a prize drawing.

No purchase necessary. A purchase will not improve chance of winning. See enclosed card for details.



26 cubic ft. capacity
stainless steel doors & cabinet
electronic ice/water dispenser
cuts your energy bills
by up to 15%!



Total
prize value:
\$1,800

CSPR08-10196

enjoy comfortable living with propane

People who use propane know it's an inexpensive and versatile fuel. But here are a few things you may not know.

AWASH IN SAVINGS

If your home and family require lots of hot water—for oversized bathtubs, multiple showers, dishwashers and washing machines—you'll be thrilled with the options available with propane. Not only will you get all of the hot water you need, you'll also get it for about half as much as you would if you heated your water with electricity.

GENERATE PEACE OF MIND

Propane generators can prevent the inconvenience and damage a prolonged power outage can cause. If there is an outage, the generator automatically restores your electricity in as little as 30 seconds, whether you're home or not.

AFFORDABLE BACKYARD SPLASHES

Use a pool heater powered by propane to keep your swimming pool at a comfortable temperature, especially for late night dips! A propane pool heater is a convenient, more affordable alternative to an electric pool heater.



GET COZY

Propane lets you enjoy all of the advantages of a gas fireplace. Propane fireplaces are maintenance-free and come

in a variety of styles that are easy to install. In addition, they pose a lower risk of a house fire than fireplaces that burn wood.

With propane, you'll never have to get up to put another log on the fire, or wait to make sure the fire is extinguished before going to bed. What's more, a propane gas fireplace heats a room evenly and efficiently, and burns much cleaner than wood.



Gas burners give you better temperature control than electric coil burners.

CLEAN BURNING AND SAFE

Propane is a nontoxic, clean-burning and safe fuel, especially in the hands of our well-trained staff. We sponsor a certified training program for all technicians who handle propane.

From reliable deliveries to equipment service and installations, our technicians can provide you with the most cost-effective and worry-free propane service in the area.

These are just a few examples of the many ways we can make your home comfortable and save you money with our propane products and services. If you're building a new home, talk to us about your installation options for propane equipment.

Please call us or return the reply card to learn more!

your best source for oil and propane

Make us your one-stop shop for all your oil heating and propane requirements. You'll enjoy:

- even monthly payments
- all-in-one maintenance
- money-saving service options
- automatic delivery
- peace of mind, knowing your needs are being taken care of by a leader in the oil and propane industry

what can I do about those high electric bills?

From dryers and stoves to fireplaces and furnaces, just about any appliance that runs on electricity can operate more efficiently on propane. One example is a propane furnace. It can save hundreds of dollars each year, compared with the annual expense of an electric heat pump.

Other big savings come from water heaters, which account for about 20% of a home's energy use, according to the U.S. Department of Energy.

Studies show that over a given

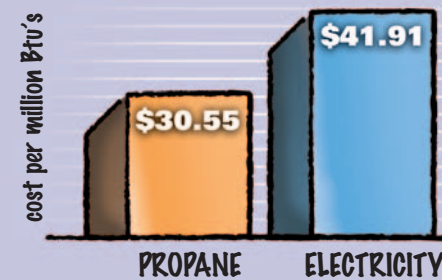
amount of time a 50-gallon propane water heater can heat as much water

as an electric unit with a capacity of 66–80 gallons—and do it for a lot less.

The fast heating power of propane keeps hot showers from turning cold. That's because the storage tank of a propane water heater refills with hot water in about half the time as an electric water heater.

You'll save even more on water heating costs with a tankless, on-demand propane water heater.

prices projected for the Northeast for mid-2008



The more you switch from costly electric heating appliances to energy-efficient propane appliances, the more you save.

Source: U.S. Department of Energy

many ways to breathe easier at home

Contaminants such as dust, pet hair, household chemical vapors, mold and fungal spores can aggravate allergies, asthma, emphysema and other respiratory ailments. But what can you do to minimize these harmful effects caused by poor indoor air quality?

One suggestion is to have us install a central air purifier from

Carrier. It features a highly effective filter that has been independently tested and

certified to capture or kill 99.97% of airborne pollutants. A powerful blower fan pulls dirty air through your cooling system and through the filter and then returns the purified air back into your home through the system's ducts.

Give us a call or return the enclosed reply card for more details on how this high-performance air purifier can help you and your family breathe easier at home.



take the test

If you answer yes to any of the following questions, your home may be a candidate for an air cleaner, a humidifier or both:

1. Do members of your family suffer from allergies, asthma or chronic respiratory problems?
2. Do you smell a musty or stale odor when your furnace or air conditioning turns on?
3. Do you have pets?
4. Has it been more than three years since your ducts were cleaned?
5. Do you have a lot of static electricity and shocks in your home during the winter?
6. Does anyone in your household smoke?

If any of these apply to your home and family, please call or return the enclosed card so we can help you improve the air quality in your home.

other IAQ options

We offer a variety of indoor air quality (IAQ) products, including HEPA* filters, air purifiers, media air cleaners, ultraviolet lights and humidifiers.

Recently, we've been installing an air purifying system that's the latest thing on the residential market. (It's already been used with good results in hospitals.)

It's called the **Guardian Air**, a system that uses a combination of ultraviolet light and oxidation. Tests have shown that the Guardian Air can reduce airborne mold and bacteria by 97%. The system also reduces odors by 85%.

The Guardian Air inhibits the growth of mold on air conditioning coils too, and it reaches out to the rest of your home to destroy microorganisms at their source.

This super-effective air purifying system, which comes with a 90-day money-back guarantee, can be installed during your annual tune-up.

Please call or return the enclosed card for more information.

*HEPA-high efficiency particle arresting

we give a money-saving assist to home buyers and sellers

We've just launched a new program called **HomeAssist™** to save you money on the sale or purchase of a home in our service area.

We do this through strategic partnerships with real estate agencies, including Coldwell Banker Preferred in Media, home inspectors and mortgage brokers. Here are all of the benefits of HomeAssist.

- We give home sellers a FREE written service history and evaluation of the heating system, which they can show to buyers. This will help eliminate concerns about the condition of the heating and fuel storage systems.
- A home inspector who is a HomeAssist partner will provide a \$50 discount on the price of his services.

→ The home buyer will receive a \$250 discount on closing costs when they work with a mortgage broker who is a HomeAssist partner.

→ At closing, the home seller will receive \$500 off commission charges when the

listing agent is a HomeAssist partner.

remove tank concerns too

When you are a Wilson Oil customer, we will inspect your aboveground tank using state-of-the-art ultrasonic testing to determine if the tank qualifies for the

TankSure® program.

When your tank qualifies and you enroll in TankSure®, we test

your tank every year and provide you with a Proactive Replacement Warranty for up to \$1,000. **TankSure can also be transferred to the home buyer.**

If you are interested in learning more about HomeAssist, please call us, return the enclosed reply card, visit wilsonoil.com/tankprotect.asp or email bje@wilsonoil.com.



By working with HomeAssist partners, buyers and sellers both save money.





P.O. Box 185, Wallingford, PA 19086
Call us! (610) 566-7600

visit our website at
wilsonoil.com

✓ win a fridge & \$500 of food!*

✓ save \$20 on an a/c tune-up

*No purchase necessary. A purchase will not improve chance of winning. See enclosed card for details.

replace your system and save a bundle

We've helped many customers save hundreds of dollars a year in energy costs by replacing their old, inefficient heating and cooling systems.

New, high-efficiency comfort equipment can reduce your energy consumption and **save you up to 30% on your energy bills.** It can also virtually eliminate the expensive repairs and escalating maintenance costs often associated with aging equipment.

Why not increase your comfort and savings by installing an ultra-efficient home comfort system from **Carrier?**

What's more, special financing is available for qualified buyers.

To learn more, give us a call or return the enclosed card.



Turn to the Experts.SM



Buderus
HYDRONIC SYSTEMS

PRESORTED
STANDARD MAIL
U.S. POSTAGE

PAID
MPI

keep your system in shape

We are firm believers in the value of heating AND cooling tune-ups because they help restore your systems to peak condition. Tune-ups not only cut your energy usage—and your energy bills—but also reduce the chance of breakdowns

round-the-clock priority service for emergencies and comprehensive repair coverage that includes parts and labor.)

When it's time for your tune-up, we'll call to remind you, and if we can't reach you, we'll send a postcard. Plus, once the appointment is made, we will call to confirm it.

quality control follow up

We've received positive feedback on our quality control initiative to follow up on all tune-ups, repairs and other service calls. Members of our Quality Team visit each home while the job is under

way, or soon after it's done, to see that the work meets our exacting standards—and that you are 100% satisfied.

Call us or return the enclosed card to find out how you can save \$20 on an a/c tune-up and \$40 on a service plan.



get
\$20 OFF
an a/c tune-up
and
\$40 OFF
a service plan

and costly repairs.

Preventive maintenance is the cornerstone of our service plans, which include both heating and air conditioning tune-ups. (Our service plans also provide

how a cooling tune-up saves you money

When your air conditioning system is inspected, cleaned and adjusted annually, it will operate at peak efficiency and save you money on summer electric bills.

Regular checkups are important. Just as our arteries can get clogged with cholesterol, your system's air filter and outdoor condenser can get clogged too.

When filters aren't changed or cleaned

regularly, it impedes system performance. Even small amounts of debris—such as insects, grass, leaves and dirt—that finds its way into an outdoor condenser can have a dramatic effect on cooling performance.

If you haven't scheduled a cooling tune-up yet, give us a call. Don't forget that if you have a cooling service plan, your tune-up is already paid for.